



THE CORPORATE COUNCIL ON AFRICA
U.S.-AFRICA AGRIBUSINESS FORUM
JUNE 25-27, 2008 · CHICAGO, IL

May 28, 2008

Dear Colleague:

Only one month remains until the 2008 U.S.-Africa Agribusiness Forum. This week, The Corporate Council on Africa provides you another snapshot of the growing list of global agribusiness experts who have been confirmed as speakers for the forum.

According to the World Bank, up to 80 percent of Africa's labor force is engaged in agriculture and agribusiness-related enterprises accounted for more than \$206.7 billion -- more than a third of the continent's total GDP -- in 2006-2007. These statistics help demonstrate how agriculture and agribusiness are among the most promising and profitable sectors for investors from around the world.

The following leaders have confirmed their participation as speakers at the 2008 U.S. – Africa Agribusiness Forum:

- **DAL DIDIA**, associate professor at the **MISSISSIPPI CONSORTIUM FOR INTERNATIONAL DEVELOPMENT (MCID)** and **JACKSON STATE UNIVERSITY**, and **JERRY BOGARD**, principal at **MIDLAND RICE COMPANY** have been confirmed as panelists on the “Expanding Rice Production in Africa” workshop. MCID and Midland Rice Company will be joined by other industry experts to discuss opportunities in rice production and milling in Africa and how the increased production will serve as a catalyst to reduce vulnerability to food insecurity.
- **CHIKAKULA MITI**, sustainable agricultural and NR development expert of **COMMON MARKET FOR EASTERN AND SOUTHERN AFRICA (COMESA)**, and **WILLIAM FERRETTI**, vice president of **CHICAGO CLIMATE EXCHANGE, INC.** have been confirmed as panelists on the “Africa’s Forestry, Carbon Trading and Climate Change” workshop. COMESA and Chicago Climate Exchange, Inc. will be joined by other industry experts to discuss the role Africa will play in this new carbon trading market, and how businesses can earn gains while also having a positive impact on Earth’s climate.
- **TEWOLDE G. MEDHIN**, chief operating officer of **ETHIOPIAN AIRLINES**, and **CARL SHOUP** of **KJAER GROUP, INC.** have been confirmed as panelists on the “Trade Logistics—Air Cargo, Sea, Trucking” workshop. Ethiopian Airlines and KJAER Group, Inc. will be joined by other industry experts to discuss the current state of the logistics industry in Africa, how this fits in to the overall growth of Africa, what the main business

opportunities are, and how U.S. companies can position themselves in this burgeoning market.

- **BRITISH ROBINSON**, director of partnerships for the **OFFICE OF THE U.S. GLOBAL AIDS COORDINATOR**, and **THOMAS HOBGOOD**, director of the **USAID OFFICE OF AGRICULTURE** have been confirmed as panelists on the “Business Alliances—Improving Investment Opportunities” workshop. The Office of Global AIDS Coordinator and USAID will be joined by other industry experts to discuss the role of business partnerships in improving the agribusiness investment climate throughout Africa.
- Record high food prices calls attention to the role of the private sector in improving food security around the world. An increased emphasis on agricultural inputs and farming technology can contribute greatly to increased production capacity across Africa. **DON CRANE**, senior development advisor at **IFDC** (an international center for soil fertility and agricultural development), and **MONTY JONES**, executive director at the **FORUM FOR AGRICULTURAL RESEARCH IN AFRICA (FARA)** have been confirmed as panelists on the “Food Security Driven by Agricultural Inputs and Farming Technology” workshop. IFDC and FARA will be joined by other industry experts to the best practices of the private and public sector in addressing the issue of food security through increased investment in Africa’s agricultural security sector. IFDC projects cover specialties from agribusiness to engineering and technology development, from management information systems to plant nutrient management, policy reform, and market development.

Event sponsors include CME Group; USAID; Novus International, Inc; World Cocoa Foundation; Buchanan Renewables; Illovo Sugars, Ltd; Schaffer Global Group; All Africa Global Media; Watt Publishing; African Business; African Decisions; and Corporate Africa.

June is one of Chicago’s busiest convention months. Book your room today at the event host hotel, Hyatt Regency Chicago, or at a nearby property!

Visit the CCA website at www.africacncl.org for weekly updates regarding featured speakers, panelists and sponsors, event news updates, hotel information, or send an email to agribizforum@africacncl.org if you have questions.

We look forward to seeing you in Chicago next month.

--The Corporate Council on Africa



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May 20, 2008

Dear Colleague:

The Corporate Council on Africa's 2008 U.S.-Africa Agribusiness Forum continues to attract strong interest from key leaders in global agribusiness. Below is the latest weekly snapshot of confirmed speakers for the forum.

According to the World Bank, up to 80 percent of Africa's labor force is engaged in agriculture and agribusiness-related enterprises accounted for more than \$206.7 billion -- more than a third of the continent's total GDP -- in 2006-2007. These statistics help demonstrate how agriculture and agribusiness are among the most promising and profitable sectors for investors from around the world.

The following leaders have confirmed their participation as speakers at the 2008 U.S. – Africa Agribusiness Forum:

- **DR. ROBERTO ALBINO**, director of **CEPAGRI**—Mozambique, **MARTIN GREENWOOD**, executive vice president of **BUCHANAN RENEWABLES**, **GERALYN CONTINI**, chief executive officer of **SCHAFFER GLOBAL GROUP**, **JOHN RUSSELL**, new projects director of **ILLOVO SUGAR, LTD.**, and **MIMA NEDELCOVYCH**, managing director of **SCHAFFER GLOBAL GROUP** have been confirmed as panelists on the “Biofuels—Expanding Agribusiness in Africa” workshop. The panelists will present case studies of current investments in biofuel projects in Africa and outline investment incentives for biofuel projects. Panelists will also discuss the exploration of how the use of bio-mass fuel can be used as a substitute for petroleum as a fuel source to produce electricity. This workshop is sponsored by Buchanan Renewables, Schaffer Global Group, and Illovo Sugar, Ltd.
- **THAD SIMONS**, chief executive officer of **NOVUS INTERNATIONAL, INC.**; **DR. DAVID HARLAN**, director of **GLOBAL ANIMAL HEALTH AND FOOD SAFETY**; and **DR. JOYCE CACHO**, director of **THE CORPORATE COUNCIL ON AFRICA (CCA) AGRIBUSINESS INITIATIVES PROGRAM**, will be featured speakers on the “African Scientists—Seeds of Growth” workshop panel. Headquartered in St. Louis, Novus International is a global leader in animal health and nutrition. Cargill is an international provider of food, agricultural and risk management products and services. The Novus, Cargill, and CCA panelists will be joined by others to discuss investing in reducing risk

and expanding business presence in Africa through strengthening human capacity in research and development. This workshop is sponsored by Novus International, Inc.

- **DR. KIPKIRUI ARAP LANG'AT**, executive director of the **EASTERN AND SOUTHERN AFRICAN DAIRY ASSOCIATION**, **SIMON WINTER**, senior vice president of **TECHNOSERVE**, and **BRADLEY BUCK**, director of business and practice development of **LAND O'LAKES**, will be featured speakers on the "Expanding Dairy Markets in Africa" workshop panel. In this session, participants will highlight the role of veterinary and financial services through the dairy collection hubs, impact on improving productivity, and expanding the portfolio of dairy products available to consumers in Africa.
- Secure water supply has always been essential for increased agricultural production. **NICK RUTHERFURD**, partner of **EARTHWATER GLOBAL**, and **MARK ANDREINI**, hydrologist of the **INTERNATIONAL WATER MANAGEMENT INSTITUTE (IWMI)**, will be featured speakers on the "Water Management—Investments to Shape Agribusiness in Africa" workshop panel. Panelists from IWMI and EarthWater Global will be joined by others to address best practices in water management and policy approaches, the private sector's role in bridging the gap in expertise and technology, and overall partnership that is required to help countries achieve an efficient level of agricultural production.

Other event sponsors include CME Group; USAID; World Cocoa Foundation; All Africa Global Media; Watt Publishing; African Business; African Decisions; and Corporate Africa.

June is one of Chicago's busiest convention months. Don't miss your opportunity to reserve your hotel room at the Hyatt Regency Chicago at a special conference rate. The special rate expires **Sunday, May 25th**, so book your room today! (Mention The Corporate Council on Africa event when making your reservation)

Visit the CCA website at www.africacncl.org for weekly updates regarding featured speakers, panelists and sponsors, or send an email to agribizforum@africacncl.org if you have questions.

We look forward to seeing you in Chicago next month.

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May 13, 2008

Dear Colleague:

As Africa takes center-stage among global emerging markets, agriculture and agribusiness are among the most promising and profitable sectors for investors from around the world.

According to the World Bank, up to 80 percent of Africa's labor force is engaged in agriculture and agribusiness-related enterprises accounted for more than \$206.7 billion -- more than a third of the continent's total GDP -- in 2006-2007.

The 2008 U.S. – Africa Agribusiness Forum will take place in Chicago about six weeks from now. We are pleased with the positive response we are receiving from you and other key players in the agriculture and agribusiness-related industries. The buzz around the event continues to grow as prospective attendees learn of U.S. corporations and industry leaders from the U.S. and Africa that are supporting and will be participating in the forum.

Here is a snapshot of some of the industry leaders who are confirmed for the 2008 U.S. – Africa Agribusiness Forum:

- **CHARLES P. CAREY**, vice chairman of **CME Group**, the world's largest and most diverse derivatives exchange and leading agricultural commodities market, will deliver the opening keynote address. Mr. Carey will focus on the current state of world agriculture markets, as well as the role of commodity exchanges in economic growth and investment. CME Group is the combined entity formed by the 2007 merger of the Chicago Mercantile Exchange and Chicago Board of Trade and is a sponsor of the event.
- Many African countries are increasing investment in agriculture-friendly infrastructure such as roads, cold storage chains and cell phone transmitters. **AMBASSADOR JOHN J. DANILOVICH**, chief executive officer of the **MILLENNIUM CHALLENGE CORPORATION (MCC)**, and **MARK TOMLINSON**, director of Regional Integration at the **WORLD BANK**, will address attendees during the "Infrastructure Networks: New Investments to Build Markets" plenary session. MCC is a U.S. government corporation designed to work with developing countries on the principle that aid is most effective when it reinforces good governance, economic freedom, investments in people and promotes economic growth.
- **JOHN BYERLY**, director of Finance and Sourcing for Africa of **CHIQUITA BRANDS, INC.**, and **EDMUNDO L. GARCIA**, vice president and controller of **FIRESTONE NATURAL RUBBER COMPANY**, will be featured speakers on the "U.S. Agribusiness

Operations in Africa—Improving Supply Risk Management” workshop panel. Headquartered in Cincinnati and with more than 26,000 employees and operation on six continents, Chiquita is a leading international marketer and distributor of many fresh and processed food products. The company grows bananas and other products in the Ivory Coast and other nations around the globe and owns power plants, warehouses, irrigation systems, and wharves. The Chiquita and Firestone panelists will be joined by others to discuss public-private partnership opportunities and the role of Africa operations investment in reducing supply-risk in business.

- Enhancing trade and investment in Africa’s Regional Economic Communities will be a primary focus at the forum. **INTERNATIONAL FOOD POLICY RESEARCH INSTITUTE** Senior Research Advisor **DR. OUSMANE BADIANE**, lead of **CAADP Pillar 2** “Improving Rural Infrastructure & Trade-related Capacities for Market Access” **BABA DIOUM**, **USAID** Senior Commercial Law Reform Advisor **CHARLES SCHWARTZ**, and other panelists will address the investment advantages of a regional approach to investment, highlighting the benefit of combined economies and a larger consumer base during the “Africa’s Regional Economic Communities: Larger Markets for Investment” workshop. This workshop is sponsored by USAID.

Other event sponsors include the Novus International, Inc.; Buchanan Renewables; Schaffer Global Group; Illovo Sugar; World Cocoa Foundation; All Africa Global Media; Watt Publishing; African Business; African Decisions; and Corporate Africa.

Mark your calendars! This **Friday, May 16th** is the last day to take advantage of the Early Bird Registration Rate. [Click here](#) or visit www.africacncl.org to register today.

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