

ACROW[®] BRIDGES



PRESIDENTIAL E AWARD

NEWS RELEASE

TO THE EDITOR
FOR IMMEDIATE RELEASE

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Acrow[®] 700XS[®] Bridges – Acrow Corporation of America Receives Presidential “E” Award for Exports

(Parsippany, New Jersey) – 20 May 2011 – Acrow Corporation, a leading international bridge engineering and supply company based in Parsippany, New Jersey, USA, was awarded the Presidential “E” Award for Exports by U.S. Department of Commerce Secretary Gary Locke at the Department’s headquarters in the historic Herbert Hoover Building in Washington, D.C. on 16 May. The “E” Awards are the highest recognition any U.S. entity may receive for making a significant contribution to the expansion of U.S. exports.

“Exporting our steel Acrow Bridges continues to be the foundation of our sales growth, and we are honored and grateful to receive the Presidential “E” Award,” said Bill Killeen, Acrow’s President. “When we first began exporting in 1995, export sales accounted for 5 percent of our total sales. “Over the past 16 years, export sales have grown to more than 50 percent of our total sales, enabling us to sustain jobs at the factory in Milton, Pennsylvania and add many additional jobs.”

“Exports are a key driver of America's economic recovery,” said Secretary of Commerce Gary Locke. “President Obama’s National Export Initiative (NEI), which aims to double U.S. exports by 2015 in support of several million American jobs, is a robust, forward-looking trade agenda with an emphasis on domestic job growth. Acrow Corporation of America is being honored today for making significant contributions toward fulfilling that agenda.”

“I congratulate you on your significant export achievement. It is businesses like yours that will help us meet or exceed the President’s NEI goals. Your firm provides an example we hope more American companies will follow,” Locke added.

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A business client of the Department's U.S. Commercial Service, Acrow has benefited from export counseling, market research, and business matchmaking to greatly expand its export sales. The regions that Acrow exports to are spread over the entire globe throughout more than 60 countries. Acrow has demonstrated a substantial increase in the volume of exports over a four-year period, a major criteria for the award.

U.S. companies are nominated for the "E" Awards through the U.S. Commercial Service office network in 108 U.S. cities and more than 75 countries which helps U.S. companies export. Criteria for the award is based on four years of successive export growth, usually accompanied by a rising percentage of export sales within total sales. An applicant's demonstration of an innovative international marketing plan that led to the increase in exports is a significant factor in making the award.

All nominations are reviewed by the "E" Award Committee, which is chaired by the Department of Commerce, and includes representatives from the Export Import Bank of the United States, and the Departments of Labor, State, and Transportation.

President Kennedy revived the World War II "E" symbol of excellence to honor and provide recognition to America's exporters. Thus, the "E" Award Program was established by Executive Order 10978 on December 5, 1961 and this is the award's 50th anniversary.

A total of 27 U.S. companies were presented with the "E" Award at the May 16, 2011 World Trade Week ceremonies in Washington DC.

Acrow Corporation has been servicing the transportation and construction industries for over 60 years with a full line of steel bridge products for vehicle and pedestrian applications. For more information on Acrow Corporation, and the Acrow® 700XS® Panel Bridging System, please contact Bill Killeen or visit www.acrowusa.com.

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PHOTO CAPTION: Receiving the Presidential Export Award at the Herbert Hoover building in Washington, DC. From left to right are, US Commerce Secretary Locke, Mark Joosten (Vice President of Acrow), Bill Killeen (President of Acrow), and US Commerce Under Secretary Sánchez.

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