



**INVITATION**

**SCENARIO BUILDING:  
PLANNING FOR A FUTURE WITH  
HIV/AIDS**

**A TOOL FOR POLITICAL AND SOCIO-  
ECONOMIC DIALOGUE**

**A workshop aimed at professionals in the private and public  
sectors and from NGOs**

**[LSE AIDS](#)**





## **The Workshop**

The workshop is convened by Professor Tony Barnett and Dr Patrick Noack under the auspices of LSE AIDS at the London School of Economics, the world's leading social sciences institution.

Tony Barnett has researched the impact of the epidemic since 1986 and is author of many books and articles, including *"AIDS in Africa: Its Present and Future Impact"* (1992) and *"AIDS in the 21<sup>st</sup> Century"* (2002). More recently he was lead author and/or editor of *"Economics of AIDS and Access to HIV/AIDS Care in Developing Countries: Issues and Challenges"* (2003); *"HIV/AIDS in Eastern Europe and the Commonwealth of Independent States: Reversing the Epidemic – Facts and Policy Options"* (2004).

Patrick Noack has worked with UNAIDS and Shell on the Future of AIDS in Africa, contributing to the publication *"AIDS in Africa: Three Scenarios to 2025"* (2005), he has advised on HIV/AIDS and written for the *Commission for Africa* (2005) and contributed to the report *"HIV/AIDS Beyond Africa: Managing the Financial Impacts"* (2005) in collaboration with F&C Asset Management and UBS.

## **What is the workshop about?**

AIDS presents long term problems – both in its impact and in its possible solutions. It is also a complex and multi-dimensional problem, the magnitude of which has continued to outpace global efforts. Despite AIDS now being a "development" issue, an integrated approach remains difficult in an increasingly crowded field of programmes and organisations. Taking the long-term view on the impacts of the epidemic, of policy decisions and through engagement with key stakeholders will be critical to ensure a dialogue on the political, social and economic basis. Building scenarios enables such a dialogue

Organisations and individuals need to be prepared for futures they might not have anticipated. Thinking strategically and collectively about these at the scenarios workshop will enable them to prepare for possible futures. The workshop will therefore aim to provide an introduction to the usefulness and application of scenarios, futures thinking and the need for generating alternative outlooks on where the epidemic might be heading.

The workshop guides participants through a methodology of building scenarios, how to use scenarios and how to work with existing scenarios. The workshop will be interactive and strengthened by the high-calibre of experienced and skilled participants.

## **What are scenarios?**

Scenarios are relevant and plausible stories about the future, used as tools to generate policy dialogue. Scenarios are based on the identification of current driving forces, on identification of predictable and uncertain elements and plausibly extending them into the future. These result from brainstorming sessions with the workshop participants. By taking the long-term view, 20 years, it is possible to play out a variety of consequences and therefore take more knowledgeable decisions. Scenarios are plausible and relevant but do not aim to predict the future – they provide a wider environment which enables broader thinking, within outcomes that are not the preferred/obvious ones but also alternative, realistically possible worlds, which we may need to face – whether we like it or not.



### **Why you should attend this workshop**

An understanding and first-hand experience of a facilitated scenarios workshop is critical to enable an inquisitive approach to programme implementation, policy making, and to interrogate one's organisation's strategies and priorities. Experience of scenario-building promotes a broader view and an ability to tailor existing scenarios to the specific needs of the participating organisation.

The workshop aims to equip participants with basic tools for building scenarios, and a taste for more comprehensive scenario exercises.

### **Target audience**

Participants should meet some or all of the following key characteristics:

- Several years' experience with HIV/AIDS issues in the corporate, bilateral, multilateral or NGO fields.
- Disciplinary backgrounds which might include public health, programme management, policy, strategy development, international development, economics, population dynamics, politics.
- Ability to think originally and innovatively and willingness to work rapidly and intensively in small creative groups
- Commitment

### **Where?**

The workshop will be held at the London School of Economics, in central London

### **When?**

There is a choice of two different days for this one-day workshop, with registration deadlines four weeks before the proposed dates:

26 October, 2005. 9.30am-5.30pm. *Deadline: 30 September, 2005*

20 April, 2006. 9.30am-5.30pm. *Deadline: 24 March, 2006*

### **Cost**

The workshop fee is £250 per person. Each additional member of the same organisation is eligible to a discount of £50, reducing the fee to £200.

This fee includes lunch and coffee as well as the relevant materials on the day of the workshop.



### **Interested?**

If you are interested in attending this workshop, in the first instance please contact:

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For specific additional question on the content of the workshop please contact:

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