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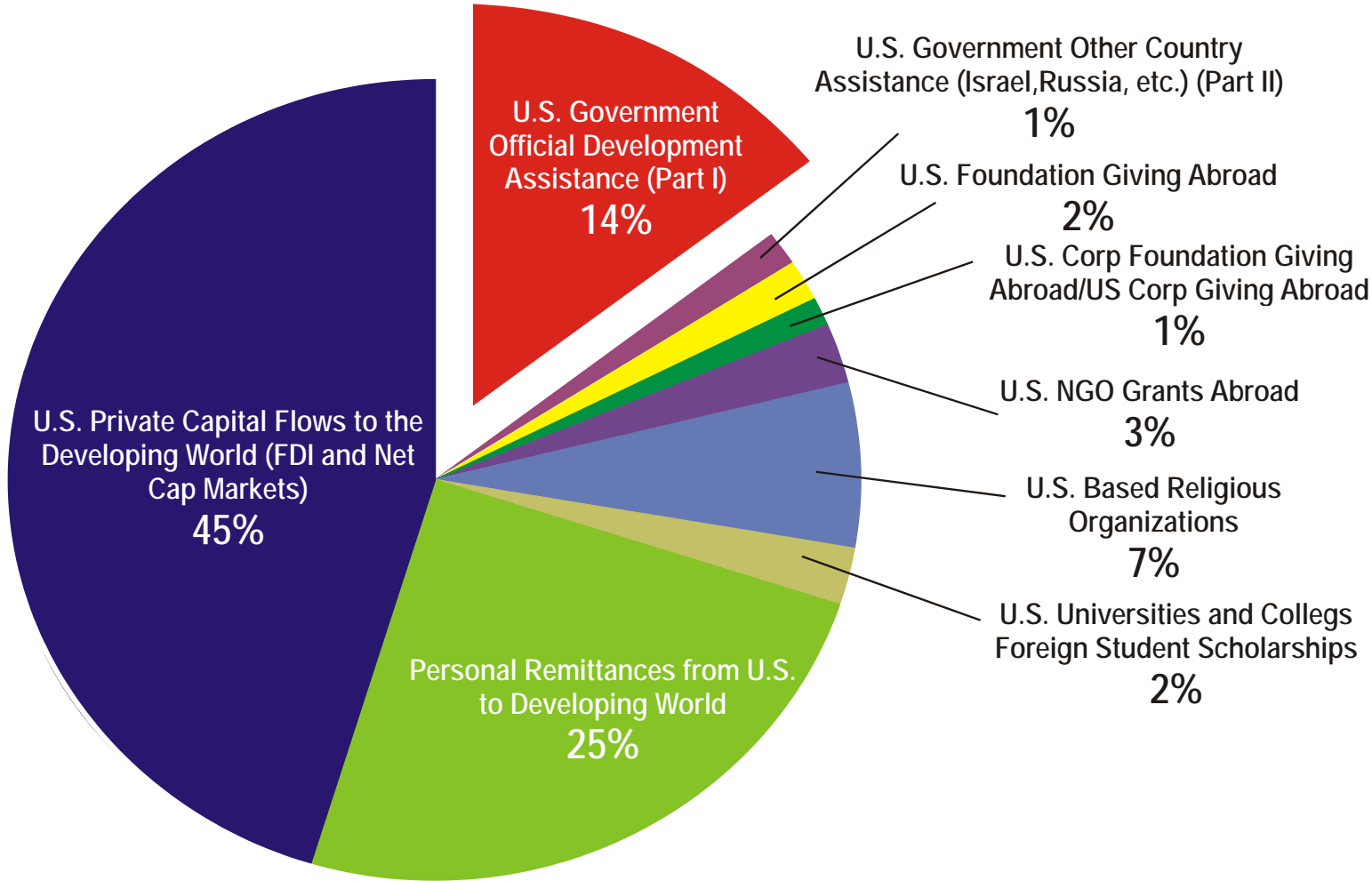


Global Development Alliance

Dan Runde, Director GDA
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U.S. Resource Flows to the Developing World in 2003: \$112.6 billion



Source: Bureau of Economic Analysis; Conference Board; Foundation Center; Faith Based Groups; and USAID Internal Estimates.

USAID's Global Development Alliance

“So we have established the Global Development Alliance to combine the assets of government and business and civil society to work in partnership on implementing sustainable development programs. And that’s where you come in, we need you, governments, businesses and the organizations of civil society to work in support of these pressing human needs, individually in your daily actions, and together in effective goal-oriented partnerships.”

-Colin Powell

“Because of the profound change in the last 10 years in the source of money flows into the developing world, we need to focus more attention on linkages, partnerships, and alliances. We will now make investments in tandem with NGOs and PVOs, with the private sector and with foundations. USAID has not done this on a very large scale in the past, and that’s what we have begun to do now.”

-Andrew Natsios

Alliance Summary for FY 02 – 05*

**Approximately 400 alliances Agency-wide
With over \$1.4 billion in USAID funds
leveraging over \$4.6 billion in partner resources**

- **Africa:** 97 country-specific & 29 regional totaling \$1.41b
- **Asia/Near East:** 55 country & 7 regional totaling \$303m
- **Europe & Eurasia:** 52 country & 9 regional totaling \$307m
- **Latin America:** 72 country & 22 regional totaling \$443m
- **Worldwide:** 54 global alliances totaling \$3.573b

This information is updated regularly and subject to change

Base: 2006 Matrix

What is the GDA Public-Private Alliance Model?

A public-private alliance is a relationship between USAID and public and/or private entities which:

- Jointly defines a development problem and its solution
- Values shared resources, risks and rewards
- Engages new partners and/or traditional partners
- Uses new innovative approaches
- Entails significant resource leveraging (>1:1)

Why Companies Partner for Development

- Expand Markets / Test New Products
- Commitment to local Communities, Environment (CSR)
- Philanthropy
- Improve Image

- **Access to USAID expertise**

Public-Private Alliance Case Studies

- Angola Enterprise Development Alliance (Chevron)
- Community-Watersheds Partnership Program (TCCC)
- Mali Sugar Project Alliance (Schaffer group)
- Sustainable Access to Water and Sanitation (IPWA)
- West Africa Power Pool

Angola Enterprise Development Alliance

Alliance Snapshot

Country: Angola

Partner:

Chevron Corporation

Partner Contribution: \$10m

USAID Contribution: \$10m

Goal: Help rebuild Angola's shattered economy and agricultural sector after prolonged and devastating civil war.

The program:

- 1.) Expand finance and business development services to SME
- 2.) Technical assistance to commercial banks providing wholesale lending to rural finance institutions
- 3.) Support to NGOs providing savings and credit products and to private sector-based agricultural initiatives
- 4.) Provide professional training and education and support for short term educational programs to SME

Community-Watersheds Partnership Program

Alliance Snapshot

Countries: Developing countries (Bolivia and Mali being pilot test countries)

Partners: The Coca Cola Company (TCCC)

Partner Contribution: \$1.5m

USAID Contribution: \$1m

Goal: Join forces to address water resources issues in developing countries.

The program:

- 1.) Support Community water supply and sanitation
- 2.) Expand and support small-scale agricultural activities using recycled waste-water from local Coca-Cola bottling plant
- 3.) Improve governance and management of watersheds

Mali Sugar Project Alliance

Alliance Snapshot

Country: Mali

Partner: Schaffer and Associates International, Malian Ministry of Industry, Government Office du Niger

Partners Contributions:
\$893,000

USAID Contribution:
\$892,000

Goal: Support Malian economy expansion by mobilizing funds to prove the feasibility of a program to grow and process sugar for local consumption and exportation.

The program:

- 1.) Grows and process 8,000 tons of sugarcane per day, about five times the country's current capacity.
- 2.) Creates 2,000 direct full time and more than 3,000 seasonal jobs.
- 3.) Provides the largest return on investment of any public-private alliance to date.

Sustainable access to water and sanitation

Alliance Snapshot

Country: Developing and transitional countries

Partner:

The New York State Environmental facilities Corporation

International private Water Association (IPWA)

International Association of Development Funds (IADF)

Goal: Inform key government officials and opinion leaders in interested countries of the successful use of the U.S Clean Water State Revolving Fund (SFR) in financing water supply and wastewater projects.

The program will provide:

- 1.) Diagnosis of the applicability of the sustainable model for selected countries
- 2.) Information to government, finance and capital market participants
- 3.) Technical assistance in determining the feasibility and structuring of a finance facility
- 4.) Training to apply lessons and models learned.

West Africa Power Pool

Alliance Snapshot

Country: West African countries

Partners: Japanese cooperation-World Bank-West African Development Bank-SBEE-EDF-ECOWAS-AFD-Bank of South Africa

Partners Contributions:
\$30.5m

USAID Contribution:
\$13.2m

Goal: Cooperate in the development of electricity infrastructure, increase energy supply and enhance energy security within the west African region.

The program:

- 1.) Improve system reliability and power quality
- 2.) lower system costs and reduce the amount of capital needed for system expansion
- 3.) Increase overall level of electricity.

Here to Help You

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